Danylo Klochko

Product designer & design engineer

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Senior product designer with 8+ years in iGaming, fintech, web3, healthcare and travel. I cover the full cycle from research to code, and I'm comfortable building from zero or fixing what already exists.

EXPERIENCE

GG.BET · Senior Product Designer · Jul 2026 — Present · Kyiv, remote · Case study
– Sole designer on a regulated betting product, working with 4 PMs, 7 developers and 4 QA
– Designed the bonus flow, a balance view across web and app, and a clearer withdrawal breakdown
– Moved from Figma to **100+ coded React components** and prototypes, **built solo in 9 days** against a 4–6 week plan

Trady · Senior Product Designer · Oct 2025 — May 2026 · Kyiv, remote · Case study
– Designed a cross-chain trading terminal from scratch, from sign-up to multi-wallet execution
– **First-session retention up 38%**; **traders reach the relevant signal 55% faster**

PUMB · Product Designer · Mar 2024 — Oct 2025 · Kyiv, remote
– User research (10 interviews) found 3 redundant steps; flow cut from 8 to 5, **task completion 40% faster**
– Corporate loans **grew from UAH 700M to 1B+** after the redesign, shared with marketing

Rakbank · Product Designer · Feb 2023 — Mar 2024 · Dubai, remote · Case study
– Redesigned a bilingual school payments app; **registration dropout down from 14% to 3%, payment completion up 18%**
– Built the iOS and Android design system from scratch, with RTL in the components

sherpa° · Product Designer · Mar 2022 — Feb 2023 · Toronto, remote · Case study
– Redesigned a visa widget on 50+ partner sites; **purchase likelihood up 35%** in an A/B test, **task success up 41%**

Ciklum · UX Designer · Oct 2020 — Mar 2022 · Kyiv, remote
– Restructured a B2B SaaS tax platform for 10,000+ users; **task accuracy up 37%, user errors down 31%**
– Extended Deloitte's design system for platform needs and helped onboard new designers

GlobalLogic · UX/UI Designer · Jan 2019 — Oct 2020 · Kyiv, remote
– Patient monitoring tested with clinical staff; **delays down 28%**
– WCAG 2.1 and ISO 9241 compliance throughout; built the first design system foundation

brandnew · UX/UI Designer · Mar 2018 — Jan 2019 · Kyiv, remote
– Real estate, healthcare and HR platforms; one HR system served 100,000+ employees

SKILLS

Design engineering: React, styled-components, Storybook, Next.js, design tokens, Claude Code
Product design: Interaction design, prototyping, design systems, usability testing, A/B testing, WCAG 2.1, RTL
Tools: Figma, Claude, Claude Code, ChatGPT, Amplitude, Mixpanel, Hotjar, Jira

EDUCATION AND LANGUAGES

Education: Academy of Internal Affairs, Master's, 2018–2020, Kyiv
Languages: English full professional · Ukrainian native · Russian native